THE PODIUM

LOYALTY PROGRAM

EARN POINTS

Earn **1 point for every $1 spent**

REDEEM REWARDS

Every **50 points** can be redeemed for **$5 off**

BONUS POINTS

Earn **15 complimentary points** when you share your email to receive our marketing calendar.

LOYALTY TIERS

BASE
0–99 Points

- Earn 1 point for every $1 spent



Carrera
100–249 Points
Bronze

- Complimentary coffee or pastry on your next visit
- 1.25x point multiplier



Carrera GTS
250–499 Points
Silver

- Complimentary Podium hat
- Complimentary non-alcoholic beverage on your next visit
- 1.5x point multiplier



Carrera Turbo
500–999 Points
Gold

- 25% off eligible Porsche parts, service, or merchandise
- Complimentary valet at The Podium during evening visits
- 2x point multiplier



Carrera GT
1,000+ Points
Red

- Our highest loyalty tier
- Additional exclusive benefits and experiences to be determined
- No point multiplier, as this is the highest tier

